

Baltimore County Health Coalition

2024 Quarterly Meeting



Della Leister, R.N.
Interim Health Officer

March 6, 2024
Virtual



Agenda

- Welcome and Introductions
- Solving Hunger with GOODR
- Community Health Needs Assessment Status
- Hospital Population Health Reports
- Subcommittee Reports
- Announcements

SOLVING HUNGER WITH GOODR



“Hunger is not an issue of scarcity; it’s a matter of logistics.”

-Jasmine Crowe, Founder & CEO, Goodr



FOUNDING STORY

Established as a black, woman-owned business since inception, Jasmine Crowe founded Goodr in 2017 to fight hunger and decrease waste.

Jasmine Crowe is an award-winning social entrepreneur, TED Speaker, and leader who is working to make the world a better place. Jasmine's goal is to foster change and create awareness about the leading socioeconomic issues and challenges of today, including poverty, food waste, and hunger. She has been featured on CNBC, Oprah Magazine, Inc., Forbes, Fast Co., NY Times, and named by Entrepreneur Magazine as one of the top 100 influential female founders.

www.goodr.co

THE HUNGER AND FOOD WASTE EPIDEMIC



78 Million Tons
of good food is wasted
every year in the US



35 Million People
are food insecure in the US

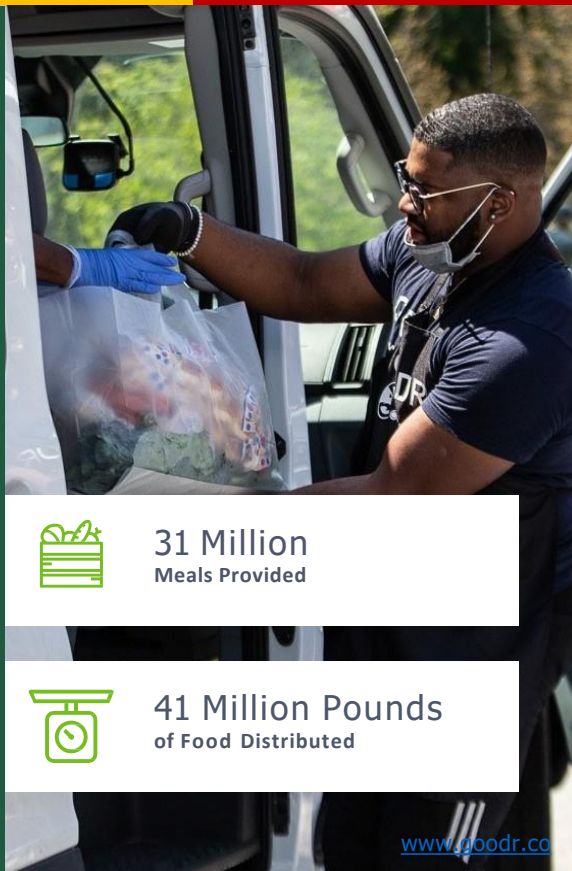


MEET GOODR

Founded in 2017

Goodr is a logistics and technology company with nationwide capabilities aimed at ending hunger and food waste.

- **Hunger Relief Solutions:** Goodr partners with organizations to provide grocery delivery, pop-up grocery markets, student snackpacks, and meal delivery to support food insecure communities.
- **Food Waste Solutions:** Goodr recovers food to help businesses save money on taxes, feed more people, and reduce food waste by recovering surplus food for people in need and recycling organic waste.



31 Million
Meals Provided



41 Million Pounds
of Food Distributed

www.goodr.co



THE GOODR SOLUTIONS



Food Waste Solutions

Reduce the food waste you
send to landfill



Hunger Relief Solutions

Help feed your local
communities

www.goodr.co



FOOD WASTE SOLUTIONS

Goodr's food waste services each make an impact; together they are extraordinary.



Surplus Food Recovery

Goodr provides an end-to-end technology and logistics solution for businesses to save money from their edible food waste by donating it to local nonprofit organizations.



Organics Recycling

Goodr works with a network of certified organic waste haulers and recyclers to keep all unwanted items out of landfill. Goodr swaps the bins at each pickup and cleans them so you don't have to!

**"Hunger is not an issue of scarcity; it's a matter of logistics." -
Jasmine Crowe, Goodr CEO & Founder**

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HUNGER RELIEF SOLUTIONS

Goodr's hunger relief services each make an impact; together they are extraordinary.



Goodr Grocery Store

Goodr creates a free easy access grocery store that allows children, families or individuals to shop for free. Goodr handles the build out, set up and restocking of the store.



Pop-Up Grocery Markets

Goodr transforms a local community space into a temporary grocery market for families to drive through and pick up a weeks' worth of groceries for free.



Snackpacks

Goodr brings Snackpacks to community centers and schools to fill the food insecurity gap children face in the evenings or weekends. Goodr handles packing the snackpacks as well as delivering them.

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POP-UP GROCERY MARKETS

Dignified access to high quality food

Since 2017, Goodr's Pop-Up grocery experience has allowed families and individuals alike to shop for fresh, high-quality groceries with dignity, all at no cost to them. Goodr's pop-up experience allows families to walk-up or drive-through to receive everything from shelf-stable items and produce to meat, beverages, and more.





SNACKPACKS

Filling the evening and weekend meal gap for children

Many children rely on school for regular meals and snacks throughout the week. As a result, those same children often face a meal gap on the evenings, weekends, and during school breaks. Goodr's Snackpacks provide snack items and beverages for school-aged children to enjoy or prepare for themselves for easy food access. Goodr handles the packing and delivery of Snackpacks to a local school or community center.

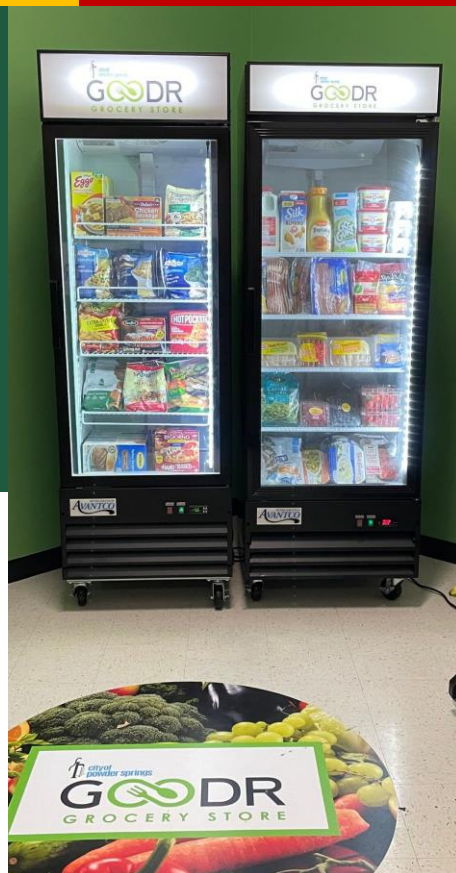




GOODR GROCERY STORE

Dignified and direct access to high quality food

The Goodr Grocery Store is our response to food deserts and limited food access. The Goodr Grocery Store brings the Goodr freegrocery experience, directly and permanently, to communities - whether in a school, community center, or even a senior home. This supplemental store allows individuals and families to access free groceries items and more regularly.



YOU ARE IN GOODCOMPANY



THANK YOU

Kristen Ward
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GOODR



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Hospital Reports Population Health

- Lifebridge Northwest
- MedStar Franklin Square
- GBMC
- University of Maryland SJMC
- Sheppard Pratt
- Other partners

Subcommittee Reports

- Chronic Disease
- Food Security
- Homelessness
- Low Birth Weight
- Opioid Intervention
- Tobacco

Announcements from the Group



Questions?